

New Student Organization Rubric

Category	1: Weak	2- 3: Average	4- 5: Strong
Uniqueness of Mission	<ul style="list-style-type: none"> • Identical or very similar to an existing organization at GW. • Highly likely to sponsor redundant activities or encroach on existing activities. 	<ul style="list-style-type: none"> • Similar to existing organizations but approaches the topic from a different angle. • Moderately likely to sponsor redundant activities or encroach on existing activities. • Mission/purpose could be achieved through an existing organization. 	<ul style="list-style-type: none"> • Wholly separate and different from all existing active organizations. • Likely to sponsor unique activities that do not overlap or encroach on existing activities.
Sustainability	<ul style="list-style-type: none"> • Likely to be not relevant or obsolete in 1-2 years. • Will not benefit significantly from OSL student organization recognition as a group. 	<ul style="list-style-type: none"> • Moderately likely to maintain relevancy in future years. • The topic may be so specific or uncommon to be unlikely to interest a wide variety of present or future students. • Unlikely to grow or continue after graduation/departure of founders. 	<ul style="list-style-type: none"> • Highly likely to maintain long-term relevancy. • Likely to grow after graduation/departure of founders.
Added Value	<ul style="list-style-type: none"> • Does not fulfill a need on campus. • Will have no impact or a negative impact on the campus or local community. 	<ul style="list-style-type: none"> • Meets a need on campus. • Will have a moderate positive impact on the campus community. • Mission may be able to be accomplished without being a student organization. 	<ul style="list-style-type: none"> • Meets a significant need on campus. • Will have a strong positive impact on the campus or local community.
Organization Structure	<ul style="list-style-type: none"> • Unorganized or inefficient. • Likely to impede organization activities. 	<ul style="list-style-type: none"> • Generally suited to the needs of the organizational mission. • May have some inefficiencies or other areas for improvement. 	<ul style="list-style-type: none"> • Aptly suited to the needs of the organizational mission. • Will position a organization well to achieve its purpose.
Action Plan	<ul style="list-style-type: none"> • No goals articulated. • Plan to achieve goals is missing or unrealistic. • Probable challenges have not been considered. 	<ul style="list-style-type: none"> • Vague goals or plan. • Plan is grounded in realistic ideas with some elements that are impractical or challenging. • Some challenges have been considered but major challenges may not be addressed. 	<ul style="list-style-type: none"> • Clearly defined and appropriate long-term and short-term goals. • A plan for achieving goals is reasonable and likely to succeed. • Probable challenges are anticipated and addressed appropriately.
Overall	<ul style="list-style-type: none"> • Unlikely to flourish at GW. 	<ul style="list-style-type: none"> • Moderately likely to flourish at GW. 	<ul style="list-style-type: none"> • Highly likely to flourish at GW.