1. What is the context for your trip? (Assessing Your Organization)
   - Why are you going?
   - Who is setting your direction?
   - What will help you get going?
   - What will slow you down?

2. How do you get on the road? (Making an Assessment Vision a Reality)
   - How will you choose your passengers?
   - How will you select your route?
   - How do you start production?

3. How do you document and reflect on your trip? (Celebrating Successes and Lessons Learned)
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