On Sunday, September 13, the Center for Student Engagement will host the annual Student Organization Leadership Training and we would like to invite you to consider applying to present in your area of interest or expertise. Use the information below to guide your presentation preparation. Visit go.gwu.edu/SOLTapp to submit your proposal by July 15. Contact awein@gwu.edu with questions.

Learning Outcomes
As a result of this training:

- Students will be able to employ a comprehensive understanding and working knowledge of student organization resources and policies, specifically surrounding finances, events, and travel:
  - Financial: Students will demonstrate knowledge of how to properly spend money using newly implemented OrgSync processes as well as an awareness of policies and procedures associated with working with third-party individuals and vendors
  - Events: Students will be able to properly add new schedulers, book on- and off-campus space, and plan and execute a successful event
  - Travel: Students will demonstrate an awareness of tools and policies surrounding organizational travel, including how to plan and register travel.
- Students will be able to apply principles of best practices in some or all of the defined areas of focus (right) in order to lead and manage their organization(s) in a manner that promotes organizational success and sustainability and enhances the campus community.
- Students will be able to articulate expectations and responsibilities of student organization advisors.

Select a Presentation Topic
- Select from suggested topics (see pg 2) or choose your own topic
- Ensure alignment with learning outcomes
- 40 minute session

Submit via online form by 7/15
- Provide session title, abstract, learning outcomes, and tentative outline
- Consider how to make the presentation engaging and interactive
- Submit at go.gwu.edu/SOLTapp

Areas of Focus:
- Money—Earning and Spending
- Group Dynamics/Peer Management
- Civic Responsibility
- Communication
- Campus Advocacy
- Event Planning
- Strategic Planning
Although presenters are encouraged to think creatively in determining a presentation topic and designing the presentation, we have included a list of suggested topic areas that are in line with our learning outcomes and areas of focus:

**MONEY – EARNING AND SPENDING**
- Padding your Wallet – (broad fundraising session, incl. profit share info)
- Year-long Budget Management – for large budget organizations
- Year-long Budget Management – for small budget organizations
- Free Money! Working with the SA to Maximize Your Org’s Funding
- Spending Org Money at GW (Advanced Session)
- Making ‘Making History’ Work for Your Org (development, donor-focused)
- Spending Responsibly

**GROUP DYNAMICS/PEER MANAGEMENT**
- Empowerment and Motivation
- Organizational Behavior
- Creating Change
- Supervision 101
- Conflict Management/Negotiation
- Help! I Can’t Control My Group

**CIVIC RESPONSIBILITY**
- Diversity Leadership
- Bystander Intervention
- LGBT 101
- Inclusion
- Social Responsibility
- Service
- Understanding Others’ Circumstances
- Leading with Ethics
- Fostering Civility
- Sexual Assault and Harassment

**COMMUNICATION**
- Active Listening
- Facilitation
- Verbal Communication
- Writing
- OrgSync Communication Tools
- On-Campus Student Org Public Relations & Branding

**CAMPUS ADVOCACY**
- Advocacy on Campus
- Working with Campus Administrators
- Advancing a Cause

**EVENT PLANNING**
- Risk Management
- Planning Successful Programming from Start to Finish (undergraduate-specific)
- Planning Successful Programming from Start to Finish (graduate-specific)
- Working with Outside Vendors

**STRATEGIC PLANNING**
- Connecting with Alumni
- Defining Your Org: Mission, Vision, and Goals
- Crafting a Four-Year Plan
- Managing Officer Transitions

**Event Details:**
- Sunday, September 13 in Funger/Duques from 10a.m. until 2 p.m.
- 40 minute sessions, with a 10 minute break between each
- We will provide snacks and beverages
- Most, if not all, rooms will be equipped with a projector and computer
- Expected attendance is 650 org leaders